

Message Text

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PAGE 01 STATE 106194
ORIGIN COME-00

INFO OCT-01 EA-12 ISO-00 EB-08 /021 R

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-----058706 261532Z /75
P 261458Z APR 78
FM SECSTATE WASHDC
TO AMEMBASSY TOKYO PRIORITY

UNCLAS STATE 106194

E.O. 11652: NA

TAGS: BEXP, JA

SUBJECT: GROUP TRAVEL: MFRS AND SUPPLIERS OF LAWN AND
GARDEN EQUIPMENT AND SUPPLIES

1. USDOC IS INFORMED BY MR. R.D. HUDSON, H.D. HUDSON
MANUFACTURING COMPANY, CHICAGO, ILLINOIS, THAT A GROUP
OF APPROXIMATELY SEVEN TO NINE BUSINESS EXECUTIVES
REPRESENTING AMERICAN FIRMS, MANUFACTURERS AND SUPPLIERS
OF LAWN AND GARDEN EQUIPMENT AND SUPPLIES, HAVE MADE
ARRANGEMENTS TO BE BRIEFED BY AMEMBASSY, TOKYO, MAY 4.

2. MR. HUDSON FURTHER INDICATES THAT THE ARRANGEMENTS FOR
THE BRIEFING WERE MADE BY MR. YOSHITO MINAMI OF JETRO AND
MISS HIROKO OYAMA, CONSULTANT TO TINKERS AND THINKERS CO.
WITH OUR COMMERCIAL ATTACHE, ROGER BENSON.

3. MISS OYAMA INFORMED MR. HUDSON THAT THE AMERICAN
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EMBASSY HAD AGREED TO THE BRIEFING, BUT REQUIRED NOTICE
FROM THE COMMERCE DEPARTMENT OF THE OFFICIAL STATUS OF
THE GROUP.

4. AMEMBASSY IS INFORMED HERewith THAT THIS IS NOT AN
COMMERCE SPONSORED IOGA TRADE MISSION AS THIS GROUP HAD NOT
PREVIOUSLY APPLIED FOR IOGA STATUS. COMMERCE, THEREFORE,

HAS MADE NO COMMITMENTS TO GROUP FOR ASSISTANCE ON BEHALF OF AMEMBASSY TOKYO. HOWEVER, BRIEFING REQUEST DEEMED FEASIBLE BY COMMERCIAL SECTION, IT WOULD BE GREATLY APPRECIATED BY GROUP.

4. GROUP EXPECTED INCLUDE: R.C. HUDSON, JR., H.D. HUDSON CO. (MFRS. OF LAWN AND GARDEN PESTICIDE APPLICATION EQUIPMENT); A VICE PRESIDENT OF L.R. NELSON MFG. CO., PERORIA, ILL. (MFRS. LAWN SPRINKLERS AND HOSE ACCESSORIES); PRES., ENCAP PRODUCTS CO., PARK RIDGE, ILL. (MARKETER OF HOUSHOLD PLANT FERTILIZERS, INDOOR GARDENING TOOLS); CORPORATE REPRESENTATIVE OF TINKERS AND THINKERS CO., CHICAGO, ILL. AND BUYING REPRESENTATIVE OF ITS MARKETING DIVISION; AND ADDITIONAL OFFICER FROM ENCAP PRODUCTS CO., AND TWO OR THREE OTHER PEOPLE.

5. AMEMBASSY REQUESTED CONFIRM SOONEST WHETHER OR NOT BRIEFING WILL BE TAKING PLACE AT EMBASSY ON MAY 4, WITH TIME AND LOCATION AS WELL. VANCE

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